



Bike Race Letter

Dear Friends and Family,

As some of you may already know, I have taken a great interest in cycling this past year, finding the sport both challenging and rewarding. My next goal is to complete a Century Cycle, **EVENT NAME**, is not just a normal ride in the park, it is a 100 mile ride all in **ONE DAY!!** I have chosen to represent the Institute for Myeloma and Bone Cancer Research in this conquest! This way, I not only receive a mountain of support in my journey, but I gain the opportunity to raise funds and awareness for research leading to a cure for Multiple Myeloma a blood and bone cancer. Some of you may be thinking, "she must be nuts", but as I see it, I have been blessed with my health and a fun filled life and would love to give something back.

(TALK ABOUT YOUR PERSONAL RELATIONSHIP TO MYELOMA HERE)

By committing to this Race, I can help many myeloma patients and others just like him by raising a minimum of **ENTER GOAL**. 100% of these funds will go towards research, helping us take a few steps closer to finding a cure.

This is where **YOU** come in. In return for my hard work and dedication to this event I ask for your generous support. This unfortunate disease will effect over 100,000 lives this year. Luckily, the effectiveness of recently developed treatment methods and advances in research bring us closer to finding the cause of Myeloma and related cancers. However, it takes donations from caring individuals like each one of you to make this happen. Every penny counts along with words of encouragement and increased awareness.

Thank you so much for taking the time to read my letter and (potentially) involving yourselves in such a wonderful cause. I have included my personal web site address so you can learn more about the event, the disease and my fundraising status. Enclosed is a donor form for those who would like to contribute via check or credit card. Please make your contributions by **ENTER DATE YOU WOULD LIKE YOUR FUNDS TO BE IN BY.**, but if you need extra time, we'll gladly accept your donation after that date. Again, I thank you for your support and look forward to sharing with you my experience with such an amazing organization. Web Site: www.imbcr.org

Remember. . .

THE TASK AHEAD OF YOU IS NEVER AS GREAT AS THE POWER BEHIND YOU!!!

With Thanks and Appreciation,

YOUR NAME HERE

PS. All donations are 100% tax deductible, and our tax ID is **?????????**. Feel free to pass this along to your friends & family. Also check to see if your company has a matching gifts program, it's an easy way to double your donation!